

VISITOR SIDE SPECIFICATIONS	
Max Product count licenses	Up to 100, 1000, 10,000, 50,000 SKU's
Target Customer	Consumer (B2C), Business to Business (B2B), optimized for industrial & specialty product lines
Product Classification for navigation	3-Tier: Family, Master Category, Category
Product Option and Configuration	Up to 15 drop down selectors with 15 options each (225 possible configurations).Option module recalculates price and generates ordering string with options for display and shopping cart.Option exclusion handling and conflict resolution
Multi-Language	Available in: English, Spanish, German and Dutch
Product Search	Logical search (and, or, not, quotes, like-catalog, SKU)
Last viewed list	Last 7 items visited, shows icon and catalogClient side stored (SKU cookie)
Default Product List	Random, predefined or both
Carousel	Dynamic display contextual carousel (custom algorithm option)
Product Detail page	Tabbed: Overview, Features, Specifications, Related Items, Supplies, Documents, Flash Movie.Product Inquiry Page (Spam protected)UPS Worldwide Product shipping rate calculator pageProduct Tell-A-Friend page (Spam protected)Printer Friendly product page.
Browser Requirements	Tested with MS Internet Explorer, Google Chrome, Apple Safari, Firefox.Mobile Optimized: Not available at this time. Target audience mainly B2B/B2C large user/industrial, big ticket specialty merchandise. Present desktop version has been tested and found compatible with iPhone/iPad.Javascript and Cookies required
SHOPPING CART & CHECKOUT SPECIFICATIONS	
Discount/Promo Codes	Yes
Customer/Order Specific Freight codes	Yes, overrides shipping rate calculator on checkout with a specific money amount
Secured Order	256 bit Encryption
Merchant Services	NO, site operator uses own credit card processing services.Order Processor Windows desktop app available with QuickBooks interface.
Order Processor	Order Processor Windows desktop app available with QuickBooks interface. (Manual)Web Client (Manual)Email and SMS text notification
Payment Options	Visa, Master Card, American Express, PO#, Contact Me

Shipping Rate Calculator	UPS Worldwide rate calculatorMulti-Vendor/Multi-Warehouse dropship enabled. The shipping rate calculator will consider if items in shopping cart come from different vendors/locations
Customer's Own shipping Account	Yes, available check and input boxes with service option dropdown.
Tax-Exempt Option	Customer requesting shipping to the same state where site operator is located can claim tax-exempt status
PO# option	Yes (input box)
Disclaimer	Customer must agree to merchant's terms and conditions to place the order
SITE MANAGER SPECIFICATIONS	
Product Database Management	Add, Update, Disable Products with Spell Check and Translation tools.Database console: SQLWizards: Replace, Insert, Append, Modify data in selected Fields. Records must meet criteria.Javascript Modify-Field console with text and Arithmetic operators for quick and easy batch update of selected records.
Document Catalog	Documents (pdf, doc, excel, html, link, etc.) can be added/uploaded to product database. Products only need document indexes to display associated document links.
Image Manager	Yes
Option Manager	Up to 15 items per option.Javascript Option console with Arithmetic operators for quick differential option item update.
Option Attributes	Name, description, code position in catalog string, number of characters, option item (up to 15), differential item price.
Order Manager	Yes, easy update order status information
Order Processor	Order Processor Windows desktop app available with QuickBooks interface. (Manual)Web Client (Manual)
Site User Levels	Administrator, user, customer, guest, quote,
Robot/Search engine Log	Yes, with report generator
Visitor Log	Yes, with report generatorReports: Visitor IP Address, country, date, time, minutes browsing, visited pages, search text, referring site/engine and query.
Synchronize Database Option	Yes. For multi-lingual sites, database synchronization script updates all numeric and index information with one click.
User Activity Log	Yes



Proposal/Quote Software	Windows desktop app with Real-Time connection to site's database via web service.StoreQuotes allows you to respond email inquiries and prepare formal quotes in seconds. Handle discounts, attached documents, calculate shipping, search database, configure products (option manager), update database records, and much more.
MERCHANT CONFIGURATION SPECIFICATIONS	
General	Custom Logo, Flash header banner/movie, commercial terms and conditions, featured random or static product display, side html information, inquiry fields.Product Carousel (show/hide)Featured Products (show/hide)
Site Global Settings	Price FactorShow Price Below (amount setting)Allow Instant quote (yes/no) for hidden prices
Company Merchant Information	Detailed, including: SMS notification, sales tax factor, free ground shipping minimum purchase amount, merchant banking information for PO# based orders.
SEARCH ENGINE OPTIMIZATION	
Resources	Per Item keywords Search Engine Optimization (SEO) engine design XML Site Map and Google RSS Feed Generator Desktop app.